

## BIOGRAPHICAL DETAILS

NAME: Ann Watson BSc Hons (Psychology)

JOB TITLE: Director

## BACKGROUND

Ann became a director of CERT in 1986 and prior to that she was a director of two retail businesses.

Ann sees herself, and is regarded by clients, as someone who uses her psychology qualifications in a practical and helpful way rather than to make things complicated. A session with Ann leads to people saying things like: "Thanks, you have explained things to me much clearer than anyone else I have worked with".



## AREAS OF SPECIALISATION

- Advising on the use and application of the Belbin Team Role profiling reports.
- Providing personal and group feedback and helping people interpret the Belbin reports.
- Providing support to internal and independent consultants in providing Belbin reports.

## Recent Clients include:

Ashurst  
Chartered Insurance Institute  
Coutts & Co  
Equiniti  
Ernst & Young  
Leicester College

Microsoft  
Ombudsman Services  
J P Morgan  
Nestle  
National Instruments  
Virgin Active

## OTHER ACTIVITIES:

Ann shares a special relationship with Dr Meredith Belbin because, in addition to being a devotee of his Team Role profiling methodology, she also shares his great love of gardening.

Although Ann has past the milestone that allows her to receive discounted travel and a government pension she does not see this as a reason to take life easy. See her wielding a fork in the garden, or a squash racket as she takes on people half her age and you will see good evidence of her boundless energy and zest for life.

Ann also enjoys working out in the gym and a half mile or so swim before breakfast two or three times a week.